

MY MEMORIES OF TEN BUSY YEARS

The News' Managing Editor Relates Some of His Experiences and Views.

SOME "INSIDE" HISTORY

By J. B. CLARK, Managing Editor of The News Since 1910.

Ten years is not such a long period of time in a man's life. The Biblical statement of living the score years and ten, is a decade of ten years is just one-seventh of the allotment, but it is a period much can be achieved if one has the mind to do those things that count and take advantage of each opportunity. Viewed in the light of achievement the years stretch out into a golden cord and hence ten years may become a life time of opportunity.

Sometimes in visiting a new city or town, have a habit of going to the cemetery, provided it is one of those old and ancient burying grounds. It used to be the custom to record men's deeds on their gravestones and a visit to such places often proves almost as interesting as reading the Biographies of men accounted distinguished in life.

I recall the monument of one of Tennessee's greatest lawyers who is buried in one of these old graveyards. The record found thereon gives his birth as 1777 and his death as 1840, so it will be seen that he died at the age of 63 years, seven years less than the Biblical allotment of time. Of course his activities did not begin much before he had attained his majority, so were consequently confined to a period of twenty years, just two decades. The record for this period is really remarkable and demonstrates what a man can do if he will only put his hand to the plow. This man is recorded in history as one of the most eminent criminal lawyers in the south, yet besides practicing his profession he found time to do other things. He was a Kentuckian by birth and when he was 32 years of age he was elected a member of the constitutional convention, at 33 he became a member of the state legislature, and at 35 a member of the supreme court of the state and was soon made chief justice of that body.

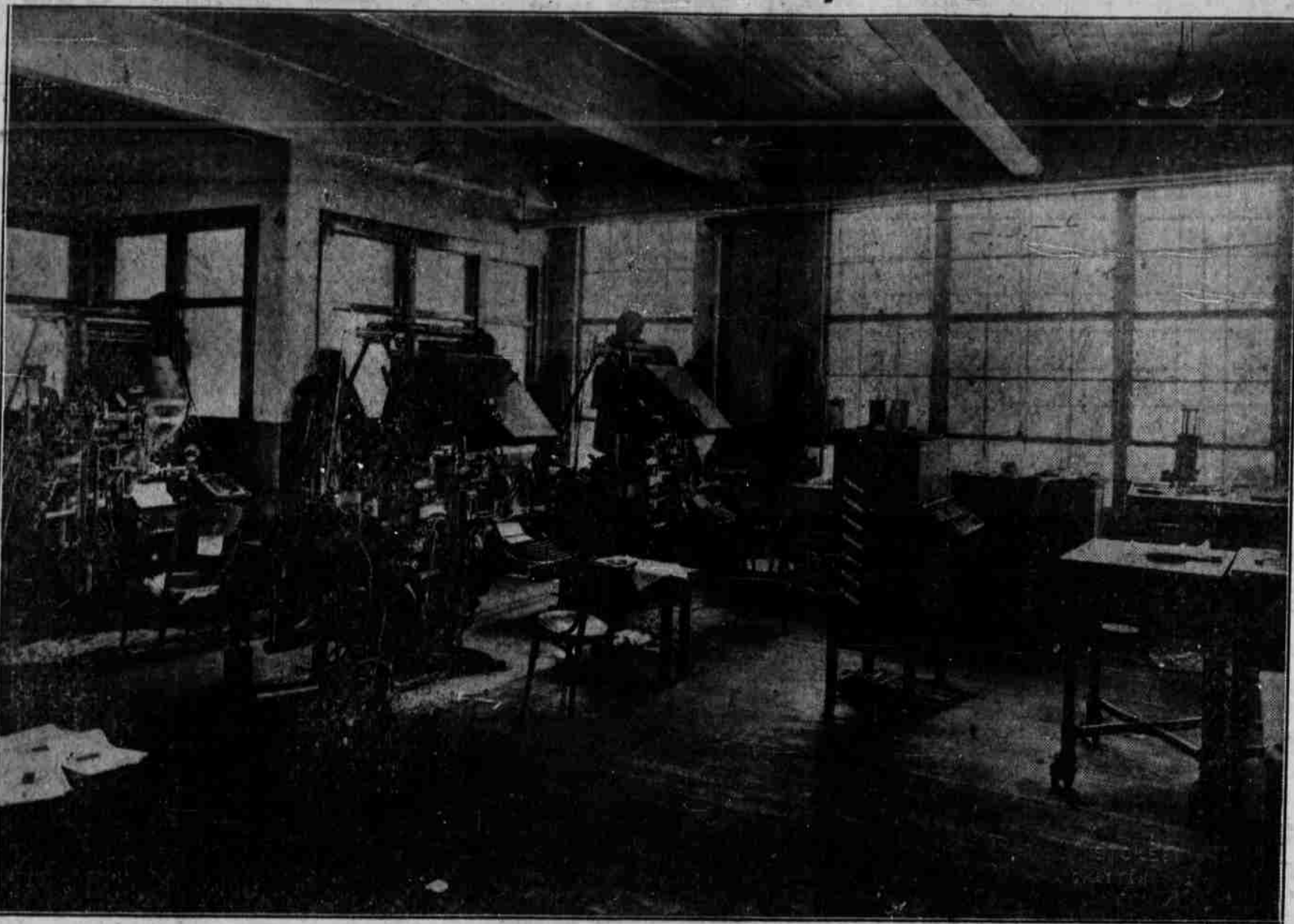
At the age of 40 he came to Tennessee and was soon after elected to congress, then he became a member of the state legislature for several terms, then served two terms as United States senator and was made attorney-general of the United States. The law books are full of his achievements at the bar. Just think of what a vast amount of work this man must have done to have achieved the success that crowned his efforts.

This incident is merely cited to show what men can do in a short lifetime. Of course the years must have been crowded with activities. If a man can do all this in two decades what of a newspaper. Its progress to speediness must of necessity keep pace with, not only its owners and publishers, but it must needs, to fill its rightful mission, keep pace with the activities of the most active man or men in its particular field.

But this brings me back to what I had intended to tell when my thoughts took a turn into the misty past and that was that I have been with The News just ten brief years, less than one-third of its existence.

I do not intend in this article to recount any of my activities. Suffice to say that if I have been responsible for any part of the growth and prosperity of the paper, I am satisfied with the consciousness of having done my duty. I am not going to undertake even a comparison with the activities of the lawyer whose deeds I cited as an example of man's achievement, for my record in comparison would fade into insignificance, but it is a different matter with The News. Its activities have been pronounced and in decades of years just passed it has grown, shall I say, by leaps

Another View of The Composing Room



This time it is the "ad alley"—that part of the composing room where the advertisements which carry to a hundred thousand readers the merchant's message are set, proofed, corrected and made ready to go into the form. In this picture are shown the three "ad" linotypes, on which are set the smaller type of the display ads; one of the two Ludlow typographs, which set type from 18 to 42 points in size in a wide variety of type faces, casting each letter afresh each time, and one of the matrix cabinets for the Ludlows.

and bounds, perhaps a more modest term would be more appropriate. So I shall say it has shown a sturdy and substantial growth, such as builds up institutions of its character on a solid foundation and gives it a firm hold and a lasting place in the community. The growth of The News began almost from the date of its birth and today it stands out pre-eminently as one of the most solid and substantial institutions of the city of Chattanooga.

The News has won praise and support from the people of Chattanooga by its bold stand for civic righteousness and its progressive spirit. It has achieved great success and stands out as a pre-dominant force for the upbuilding of the community and the uplift of humanity.

Herein, it has achieved much in its busy life and is headed on the road for greater achievements in the years to come. It, of course, has had its ups and its downs, but in the past decade it has had few downs, but has gradually grown steadily upward and onward, until today it ranks among the foremost newspapers of the south.

However, I find myself drifting again, for this feature of the story of The News is told better than I can tell it in another column of this edi-

tion, so I guess I will let my thoughts drift back just a little and recall some personal reminiscences.

To begin with in point of service in the editorial room I am the oldest, with one exception, and that is George H. Butler, city editor. I found him, ten years ago a fresh student just out of college, a reporter on the staff. He has continued with the paper, serving continuously, except for a year or more during the World war, when with other American youths he was down on the Mexican border keeping an eye on the Mexicans while the bulk of Uncle Sam's army was overseas whipping the Germans.

The next oldest member of the staff in continuous service is Ernest Taylor. He came on some months after I arrived and has been one of the faithful standbys ever since.

Harry Clark, now representative in the legislature which meets Monday, came on soon after, but he was off for a couple of years, coming back in George Butler's place when the latter went to war. He has remained a member of the staff ever since until given a leave of absence in order to fill out his term in the legislature to which the people of Hamilton county called him last November.

Other members of the staff who were here when I landed were Jesse Cottrell and John D. Erwin, both now Wash-

ington correspondents for a number of southern papers.

The latter operated a leased wire and wrote occasional feature stuff. He drifted naturally into the game and is now one of the fixtures, as correspondent at the capital.

John E. Gilbreath, who after retiring from the newspaper game entered the insurance business, making his road in that line as he did as a member of the Fourth Estate.

Carl Hood was another one of the men on the staff of The News when I came here. On retiring from the newspaper game he entered the brokerage business and is a partner in the firm of Nate Silverman & Co., and besides being a broker is a leading citizen.

Haleth Crumblins, another of the old staff, is now a business man, being engaged as representative of one of the large electrical supply concerns. Since leaving The News staff Mr. Crumblins has been a drummer, a janitor and a soldier.

Joe Curtis, another member of the staff, is now secretary of the Chattanooga District Fair association, a place which he fits into with perfect ease, for it is largely due to his energy and ability that the people of Chattanooga have been enjoying such excellent fairs for the past several years.

Righter Cogswell, one of the leading young lawyers of the Chattanooga bar, is another of the old bunch. While he has made a success of the law, he still has a hankering for the newspaper game. The changes in the staff in addition to those mentioned by name have been many in the past ten years. Many have gone after a season to other newspapers and some have gone into other lines of endeavor, but it is a matter of congratulation that every one of the boys who began their career on The News has made good either on the staffs of other papers or in whatever line of business they embarked, after leaving the Fourth Estate, and this emphasizes that a course in the newspaper game fits a man for almost any other field of endeavor he may choose to enter. At least it lays the foundation upon which he can build a successful career.

In the society room I found two very charming young ladies, Miss Nell Yarrington and Miss Margaret Kerr, both of whom have long since married and are now just as popular matrons as they were society editors.

E. R. Ames, who still holds down the exchange desk, was also on the force, but he has been off a few times, but always drifts back. He is one of the oldest men in the game, but how old I dare not tell. Suffice to say he is still active and good for many more years.

In this article I refrain from discussing two others, G. F. Milton, editor and owner, and Walter Johnson, business manager, because they are really The News, the power and energetic force that has made it the great success it has attained and its prosperity sings the only eulogium they need.

IN NEW YORK TODAY

(By HERBERT COREY.)

New York.—Little Miss Beatrice Miller put it all over the rest of Broadway this week. She had an air of being a patriot during the war. So she dipped into the silk-and-lace and bought Liberty bonds. They became a mild obsession with her. Whenever she had nothing else to do she would take out another fifty dollar note and trade it in at the window.

Recently Miss Miller, noted, along with some hundreds of thousands of other Americans, that her Liberty bonds had been taken with a falling of the price. She puzzled over the situation for a while. Stage folks know a good deal about the law of supply and demand, for they are in touch with it most of the time, and she knew that Liberties could not be legislated back to par. So—as previously stated—she provided herself with an idea.

She wrote letters to a number of the friends. Each letter writer was asked to write similar letters to ten other friends, and the second ten to write. So far, you know the story. It is the familiar chain letter scheme. But Miss Miller went one better, for she based on it the double-up plan, which is familiar to faro players as a make or break device. She asked her friends to lay aside one measly penny on the first of January. On the first day of each succeeding month for the year each shall lay aside double the amount put away the previous month. Here is the way it figures:

January, 01; February, 02; March, 04; April, 08; May, 16; June, 32; July, 64; August, \$1.28; September, \$2.56; October, \$5.12; November, \$10.24; December, \$20.48.

Already 300 girls of the stage have agreed to save at that rate. At the end of the year each should have \$40.95 to apply on the purchase of a Liberty bond, and each promises to add enough to that sum to make the purchase. Further, each girl is enthusiastically writing letters to all her other friends to do likewise. Whatever the total of purchases may be, it will affect the demand and the supply and hence the price.

She calls it the Three Ghosts plan, because she is in the show of that name. But that need not deter others from adopting the scheme themselves. It isn't copyrighted.

To Cure a Cold in One Day. Take Grove's LAXATIVE BROMO QUININE tablets. The genuine bears the signature of F. W. Grove, Inc.

CARUSO IS REPORTED AS "FAIRLY COMFORTABLE"

New York, Dec. 31.—Enrico Caruso was reported by his nurse to have spent a "fairly comfortable night" and to be resting "more easily this morning."

"He slept off and on," the nurse said today.

There was some relief from pain, following the second operation to drain pus from the pleural cavity, an incision being made after application of a local

anesthetic.

Dr. Philip Horowitz, stayed with the noted tenor throughout the night.

WILL FIGHT EXTRADITION

New Orleans, Dec. 31.—Dr. W. V. Gale, arrested here on an indictment returned in Newark, N. J., charging adultery and wife desertion, will fight extradition. His wife here, a prominent society woman, signed his bond releasing him from jail. Dr. Gale states the charges against him were made to injure him, declaring he got a divorce from an unworthy woman whom he married in Newark some years ago.

EXTENDING OUR SINCERE

Wishes for
A Happy New
Year

Meyer-Leach Jewelry Co.



This stylish English Model
In Black Calf—Goodyear welt.

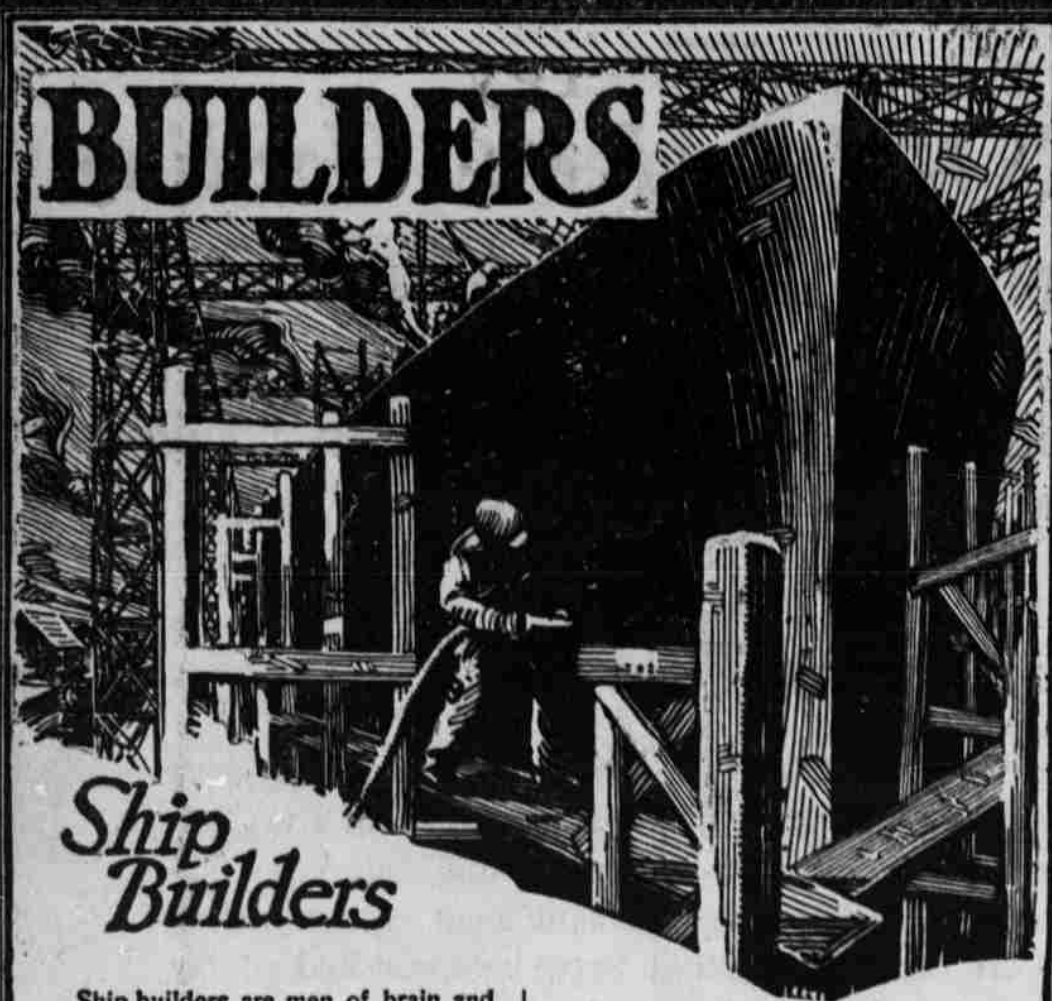
Kinney's
SHOE

Now reduced to \$5.90
Other splendid values at \$4.90
Quality Shoes—Thru and Thru.
Equipped with

Goodyear Rubber Heels.

G. R. Kinney Co.

INCORPORATED
626 MARKET ST.



Ship
Builders

Ship builders are men of brain and brawn. They are the kind of men that the world can't do without.

What would the world be without the builders?

They erect magnificent bridges, factories, schools, homes—creations of toil and skill of mind and muscle!

Just so it is with your body.

For, as men of different qualities of mind and body must be employed to build a ship, so various chemical ingredients are needed to build health.

The right food, and plenty of fresh air are very important, combined with sufficient exercise.

Pale, weak people, whose blood is impoverished—due to the failure of some bodily function, overwork, under-nourishment, or as the result of some weakening illness—may need a tonic medicine, in addition to these. They should get valuable assistance by taking ZIRON,

which will furnish the blood with iron, the hypophosphates, and other building ingredients so often required to give strength and tonic to the system.

Ziron is a scientific combination of system-building, medicinal ingredients, whose therapeutic value is recognized by leading physicians for just such conditions of weakness and general debility.

Thousands of men and women, in run-down health, have used Ziron with success.

"My system had run down, and I was not fit for anything," writes Mr. W. S. Fail, of Govan, S. C. "I decided I needed a tonic, so I bought Ziron. After taking, I feel much better. I have heard others speak well of it for poor blood. It is certainly a good system builder."

Ziron is sold everywhere on a guarantee that if you are not benefited by the first bottle taken, your money will be refunded. Get a bottle today.

ZIRON

The System Builder

ZLT12

Royal Cement

was used in the construction of

The Chattanooga News
Building

When you drive out Bird's Mill Road, or over the new road to Wauhatchie, or through East Chattanooga—you are motoring on a

"Royal" Concrete Highway

You're safe on concrete. Whether the surface is wet or dry, whether you are running in "high" or "low," uphill or down, on the straightaway or around a curve—the even, gritty surface of the concrete pavement makes you sure of car control.

--Most miles per gallon
means the concrete road

